

# UPSTEADS — The Modular Creative Engine of the Hunstead Project

From Idea → Prototype → Real-World Impact





# What Are Upsteads?

The Practical, Creative, and Regenerative Units of Hunstead



## Modular “Build Pieces”

Real-world components co-funded by keyholders for scalable deployment.



## Eco-Friendly & Fast

Low-cost, sustainable materials and rapid assembly for immediate impact.



## Imagination to Infrastructure

Turns creative ideas into functional, regenerative community assets.



IMAGINATION



UPSTEAD MODULE



INFRASTRUCTURE



# Built on Three Principles

Frictionless flow from idea to prototype to real-world build.



Minimal Cost



Ease of Build



Maximum Eco-Quality



Idea



Prototype



Real-World Build

Every Upstead is built on these three constraints, making even the smallest concepts fundable and buildable within the regenerative village framework.



# THE UPSTEAD CATALOGUE

## A Growing Library of Modular Solutions

The Upstead Catalogue includes a wide range of modular solutions, from micro-tools to micro-houses, all designed to improve Hunsteads while maintaining low cost and high eco-quality.

### MICRO-MODULES

#### Micro-Tools & Furniture



#### Garden Starters



#### Small Animal Housing



Essential elements for daily operation  
and small-scale cultivation

### BIO-CIRCULAR UNITS

#### Composting Systems



#### Vertical Farming



#### Soil Health Solutions



Closed-loop systems for nutrient cycling  
and sustainable food production

### INFRASTRUCTURE MODULES

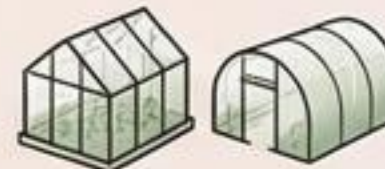
#### Tiny Living Pods



#### Community Spaces



#### Growth Structures



#### Showpiece Units



Scalable living, working, and  
community facilities

### HEAVY REGENERATION UNITS

#### Soil Rehabilitation



#### Bulk Composting



#### Reforestation Tools



#### Eco-Machinery Rentals



Large-scale equipment and services  
for ecosystem restoration.

Growing Library - Continuous Development



# Micro-Modules

Small-scale, high-impact units for easy build and deployment.



BENCHES



RAISED BEDS



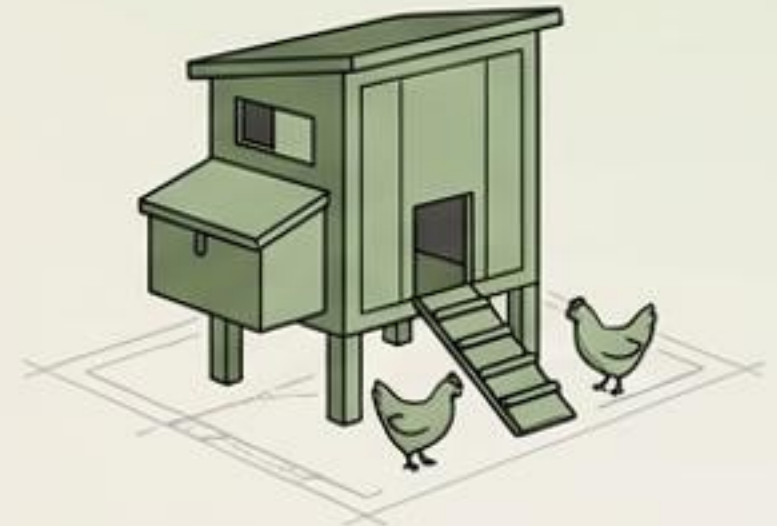
TOOL RACKS



WORM FARMS



COMPOST BINS



CHICKEN COOPS

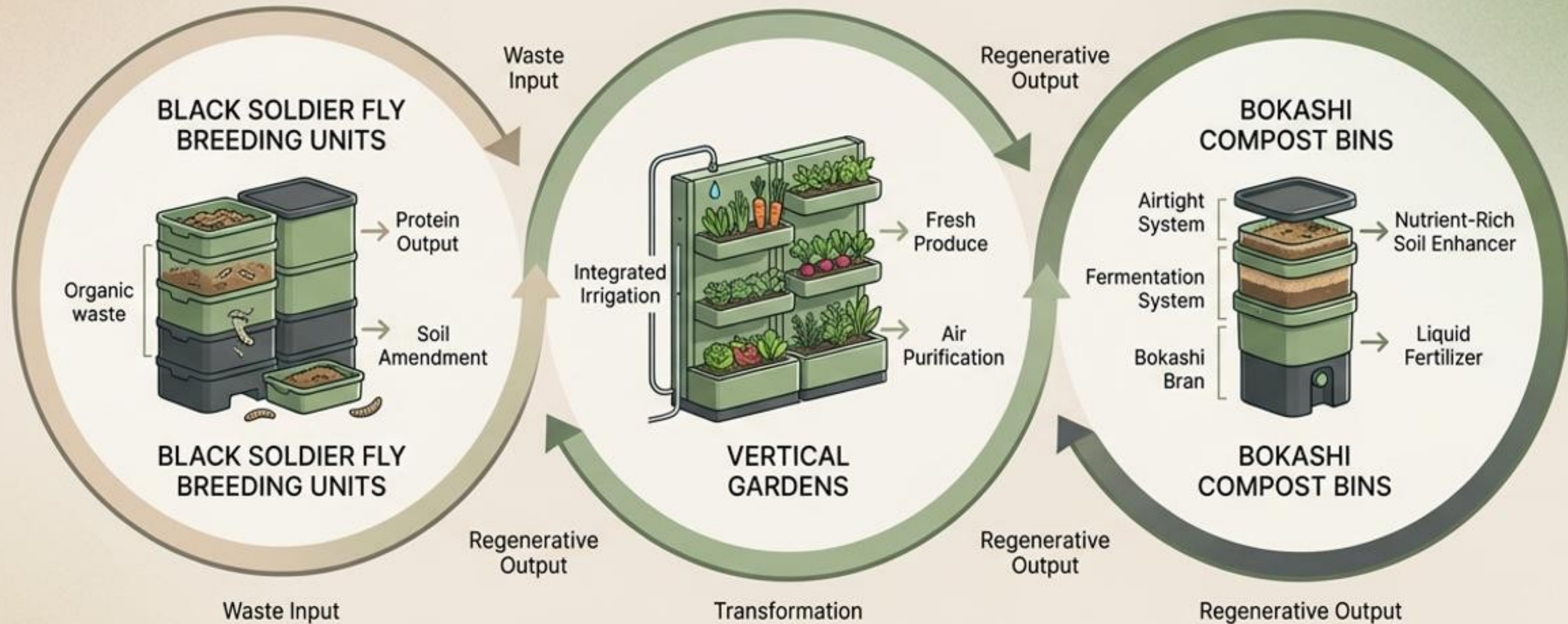
→ Ideal Starter Projects for Members & Munkas →





# BIO-CIRCULAR UPSTEADS

Closed-Loop Systems: Waste into Resources



CONVERT WASTE  
INTO RESOURCES



SUPPORT SOIL HEALTH  
& BIODIVERSITY



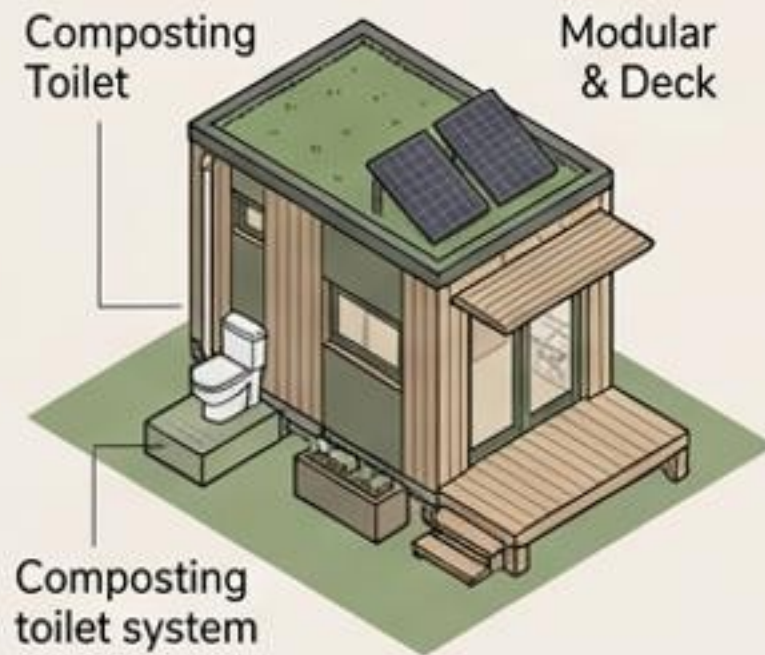
ALIGN WITH  
REGENERATIVE GOALS



# INFRASTRUCTURE UPSTEADS

## Modular Living & Utility Spaces

### Tiny Houses & Pods



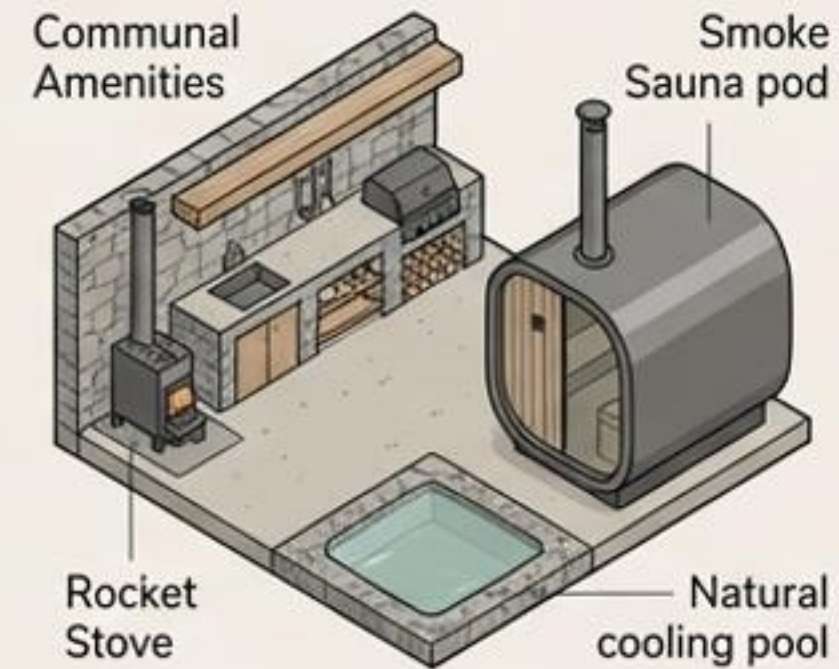
- Low-Cost Living Solutions
- Eco-Friendly Construction
- Modular & Transportable

### Guest Cabins



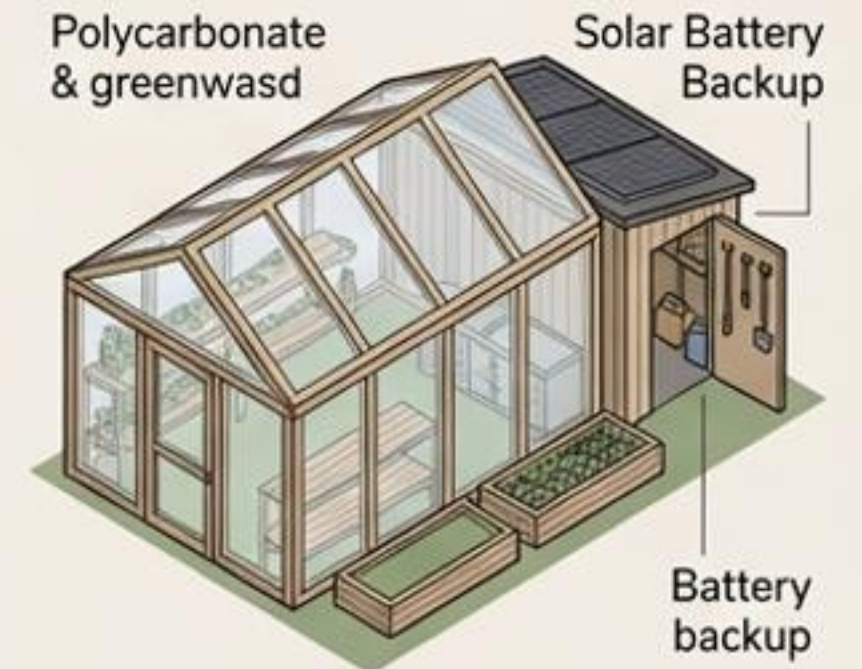
- Comfortable Accommodation
- Low-Impact Foundations
- Sustainable Materials

### Outdoor Kitchens & Saunas



- Shared Amenities
- Wellness & Community
- Natural Heat & Cooking

### Greenhouses & Utility



- Food Production
- Year-Round Growing
- Off-Grid Support

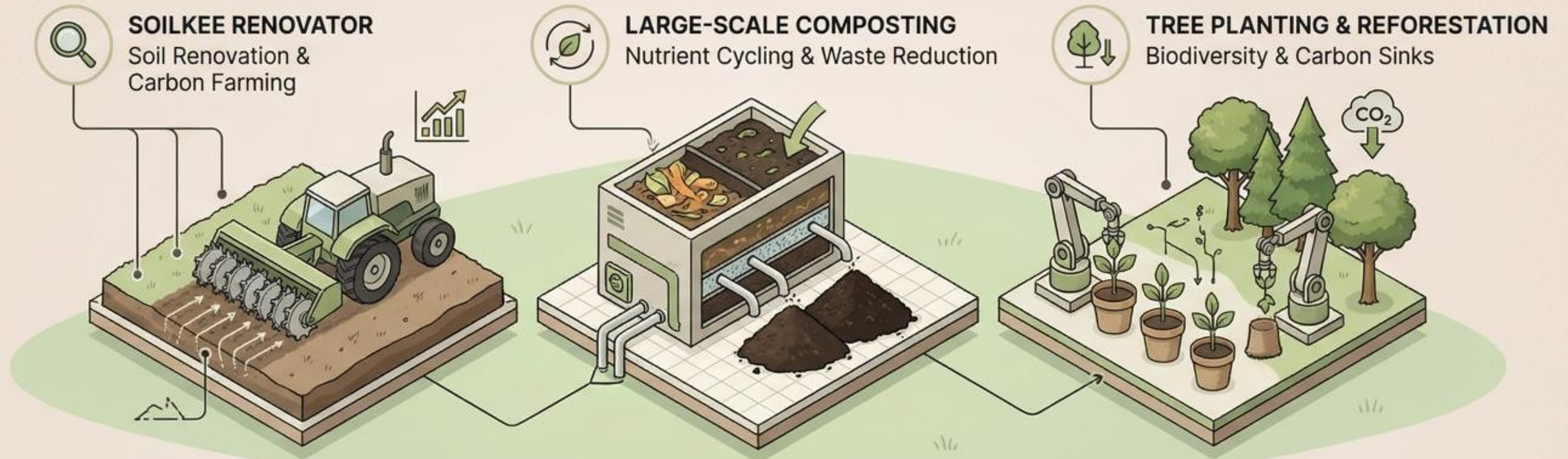
These modular units provide comfort, functionality, and ESG visibility while maintaining low-cost and eco-friendly construction.





# HEAVY REGENERATION UNITS — LARGE-SCALE ECO-SYSTEM RESTORATION

Essential for ESG Reporting, Measurable Impact, and Agricultural Scalability.



REGENERATIVE TASK ? — ? —> MEASURABLE ECO-IMPACT — ? —> ESG REPORTING ASSETS



Carbon Credit Potential



Improved Water Cycle



Biodiversity Boost

Long-term land restoration and scalable agricultural solutions.



Upsteads



# The Viability Pipeline



The Upstead Pipeline is a four-step process: Proposal, Community Discussion, Costing & Unitisation, and Build. This structured flow ensures that only viable, community-approved ideas move forward, maintaining quality and aligning with Hunstead's regenerative mission.



# 100-UNIT CROWDFUNDING



Each Upstead = 100 units.  
Members buy 1–25 units.  
When sold out = build begins.



Shared  
Ownership



Community  
Engagement



Financial  
Viability





UPSTEADS

# Fair Play System

- If 100 units not met → **auto-refund**
- Keeps catalogue lean
- Ensures only viable ideas are built

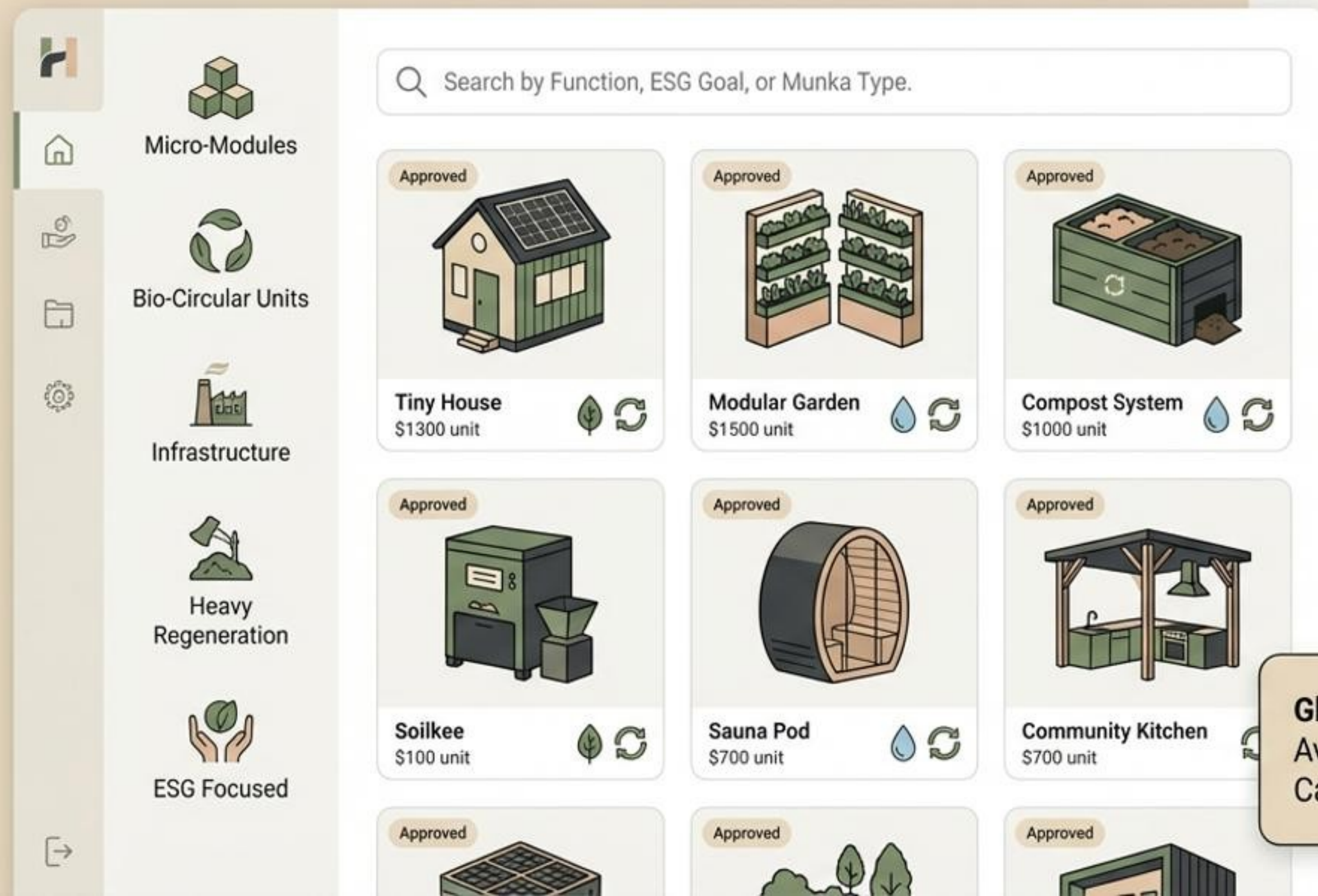


Automatic Refund Mechanism



# The Upstead Showroom

A Shared Digital Marketplace for Regenerative Solutions



## Marketplace Benefits



**Economies of Scale**  
Modular modules of stocks



**Recurring Munka Opportunities**



**ESG Sponsor Visibility**  
Clear the ratues of Upsteads

**Global Accessibility:**  
Available on every Hunstead Card & Munka Job Interface



# ESG Impact Ready.

ESG-Friendly Micro-Projects: measurable, reportable, regenerative.

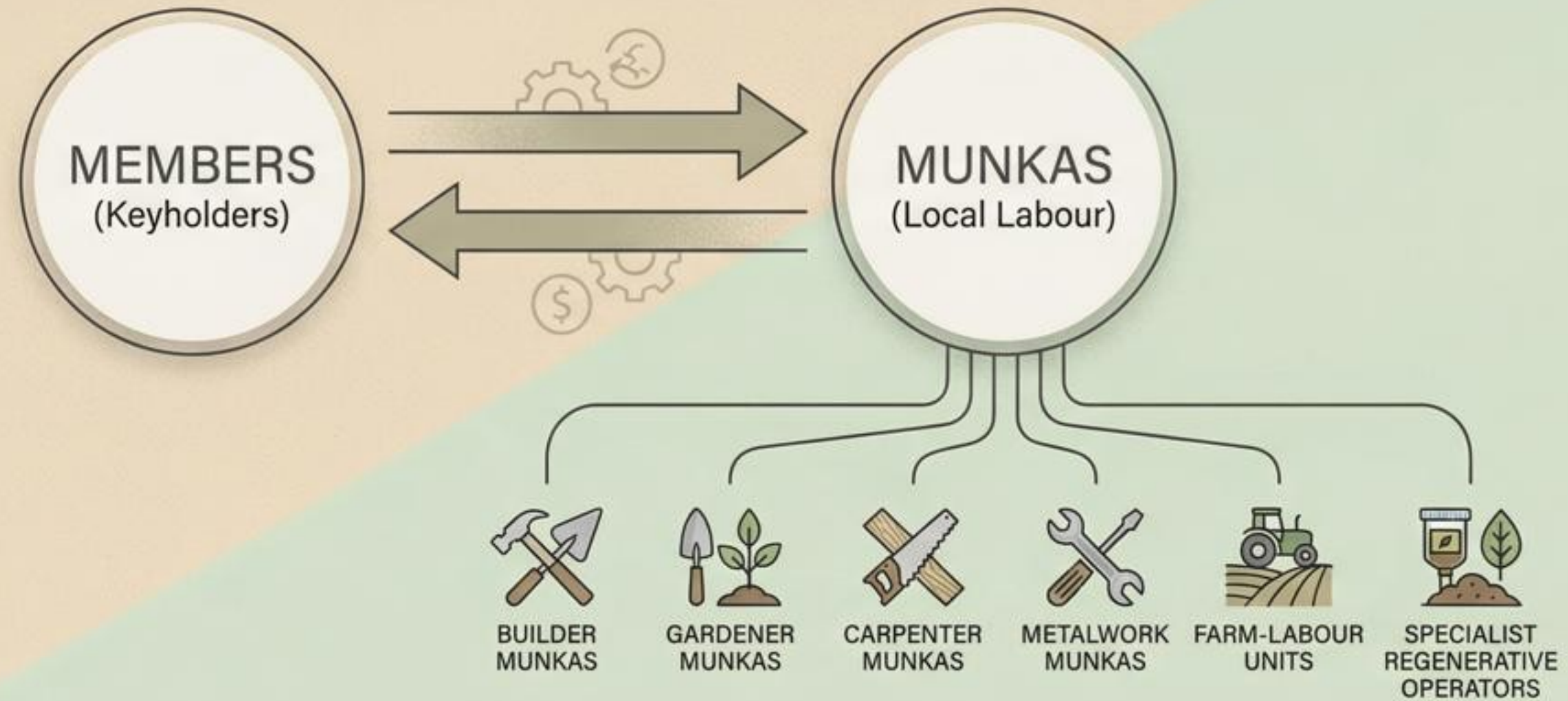


Upsteads deliver transparent documentation and measurable impacts, aligning with corporate sustainability goals for effective partnerships.



# THE MUNKA CONNECTION — POWERED BY LOCAL LABOUR

Skilled & Unskilled Work Units • Fair Wages • Transparent Bidding



## REVERSE-BRIBING LABOUR EQUILIBRIUM



1. FAIR WAGES  
(balanced scales)



2. TRANSPARENT  
BIDDING

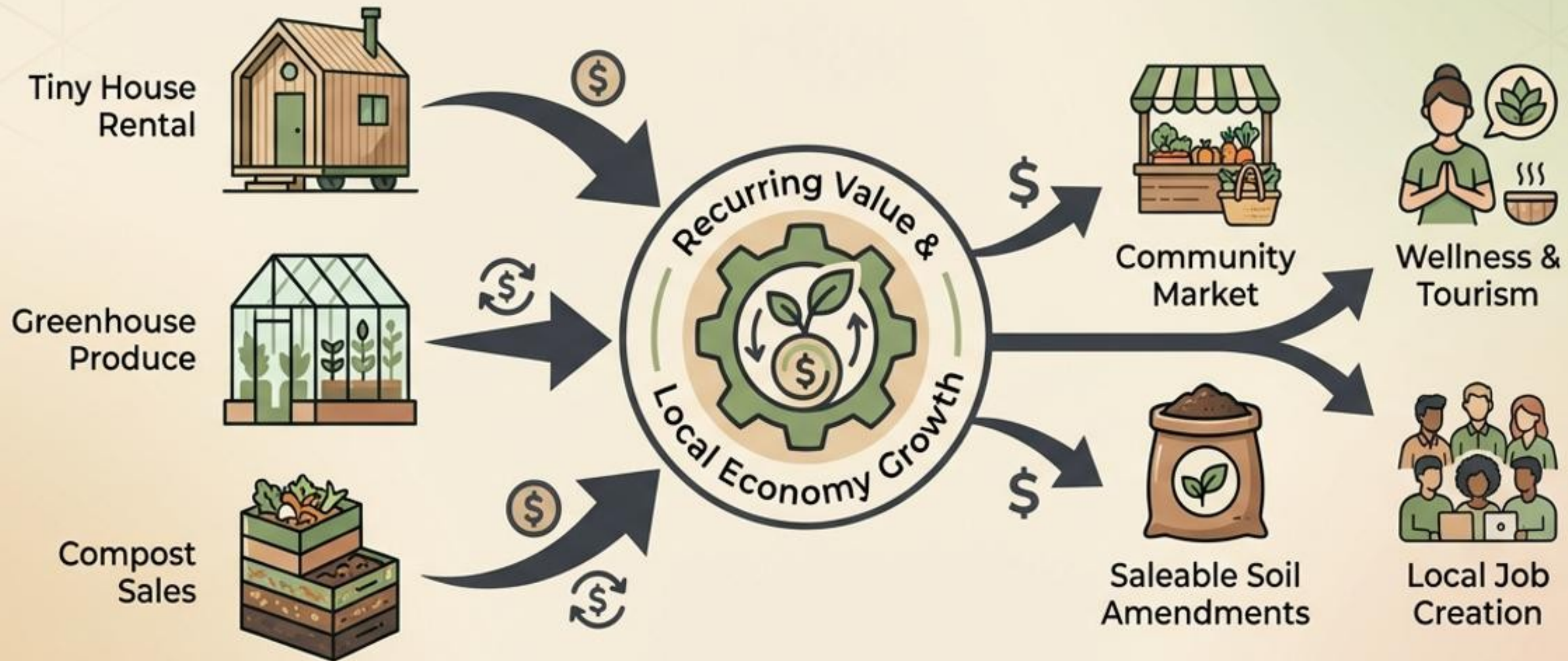


3. ORGANIC  
SUPPLY/DEMAND



# UPSTEADS as Micro-Businesses

Mini-Ventures Inside Each Hunstead: Recurring Value, Creativity, & Local Economy.



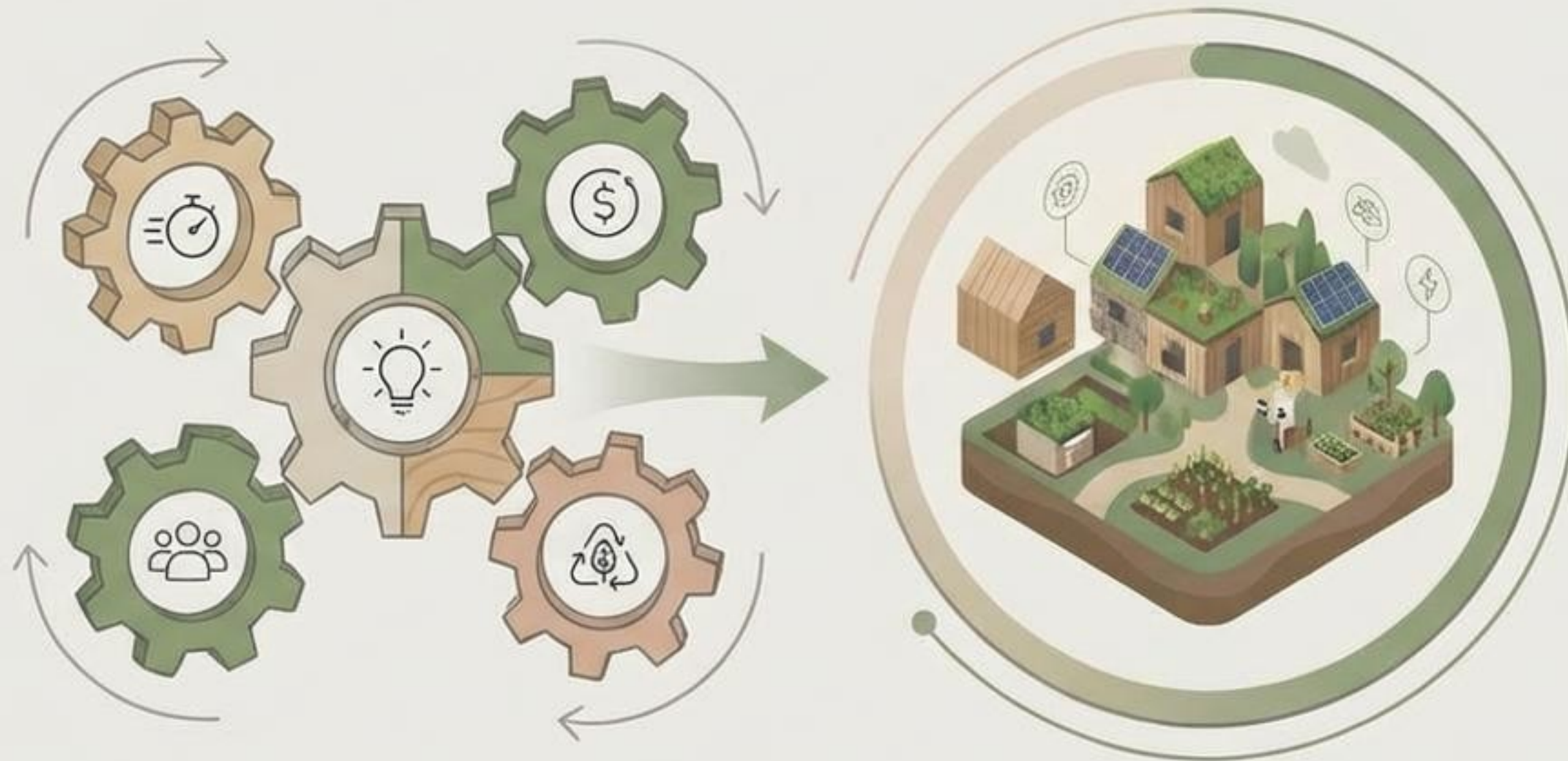
These ventures provide recurring value, encourage creativity, and support local economies while staying aligned with regenerative principles.





# UPSTEADS — The Engine of the Regenerative Village

Turning Philosophy into a Functioning System



- FAST BUILDS
- LOW COST
- HIGH CREATIVITY
- COMMUNITY-OWNED
- ESG ADAPTABLE
- SCALABLE ACROSS ALL HUNSTEADS





# The Future Is Built 100 Units at a Time

Upsteads transform imagination into reality.

